



# Bluenose Autosport Club

## Performance Rally Organizing Committee

### Meet

<b>NOTES</b>	<b>TUESDAY JAN 16, 2024</b>	<b>6:30 pm – 8:00 PM</b>	
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<b>LOCATION</b>	Virtual
<b>MEETING CALLED BY</b>	Mel Smith
<b>NOTE TAKER</b>	Barb Coleman
<b>ATTENDEES</b>	<b>Online:</b> Barb Coleman, Mel Smith, James Partridge, Ian Pearce, Mal Swann, Cathy Partridge, Brian Partridge, Kevin Himmelman, Blu Vandaalen, Benjamin Hartling Cyqx1, Jonathan Conrad, Meg Grandmaison, Cal Vandaalen, Sasha Brideau, Jim Theriault, Heidi Fennell
<b>DATE OF NEXT MEETING</b>	Thursday <b>February 15</b> , 2024 @ 6:30pm <b>ONLINE</b>

### Action Items

Action	Person Responsible	Due Date
Ensure BAC Treasurer has paperwork for Ledwidge Forestry payment	Mel Smith	2024-01-30
Steward Reports	Mal Swann	2024-02-15
Draft up a volunteer notification	Barb Coleman	2024-01-30
Send out volunteer notification	Cathy Partridge	2024-02-15
Recruit volunteers (get their email address to <a href="mailto:chiefmarshall@bluenoseautosport.ca">chiefmarshall@bluenoseautosport.ca</a> )	All	2024-09-21
Add Heidi and Barb to Ledwidge Facebook Page as Admins	Meg Grandmaison	2024-01-30
Reach out to Community Colleges for volunteers	Sasha Brideau	2024-03-30
Consider spectator areas at venues	Mel Smith / Barb Coleman	2024-03-30
Promote Maritime Racers Buy & Sell on BAC Facebook	Barb Coleman	2024-01-30
Look into Rafflebox for online 50/50 draw options	Barb Coleman	2024-01-30
Initiate a Sponsorship/Fundraising Committee	Barb Coleman @ BAC Meeting	2024-01-30

### Agenda topics

#### 2024 Events

Two events scheduled to be hosted by BAC in 2024:

June 1 / 2 – Ledwidge Lookoff

September 21 / 22 – Trout Lake

The third event for the Regional Championship will be Baie-de-Chaleurs June 28-30

Clarke Paynter has agreed to be Clerk of the Course for both BAC events.

## 2023 Event Followup

Has a cheque been cut for Ledwidge? – Unknown if paperwork has been filed with the treasurer. Mel to follow up at next BAC general meeting.

All paperwork for Atlantic Subaru Dealership Association sponsorship has been submitted, but no cheque received to date.

Steward Reports from 2023 events have not yet been received. Mal Smith to follow up.

## Volunteers

### General

Some people who volunteered previously may be competing, which helps with competition numbers but challenges the volunteer numbers.

Extra volunteers will be needed for Trout Lake due to high ATV traffic and side trails.

Extra volunteers will be needed for spectator control/parking if we include a spectator area.

We are looking for a volunteer to be Clerk of Course Trainee. If you know of anyone who might be interested in this, please put their name forward.

### Training

Clarke Paynter will be putting on at least one training course for volunteers in mid-May, with a second possibly in August/September before Trout Lake. Barb to draft up a notification for volunteers for Cathy to send out to our volunteer list.

### Growing Volunteer List

Cathy Partridge is maintaining our volunteer list and we did capture volunteer emails at the last event.

An idea was proposed to do a second sign in sheet at Podium, to capture anyone who showed up part way through the event. Barb to add that to this year's planning.

Facebook events with paid advertising will be done again this year, to see if we can recruit new volunteers.

Looking for any ideas to keep volunteers happy and returning, including follow up 'thank you' and surveys to get their feedback.

Personal one-on-one contact is important in recruiting volunteers. All competitors, organizers, and members should be encouraged to do this on an ongoing basis. Any new volunteer's email address can be forwarded to [chiefmarshall@bluenoseautosport.ca](mailto:chiefmarshall@bluenoseautosport.ca) to be added to the list.

Make use of the website – maybe the Lookoff domain – to be set up with a countdown and volunteer information, with a link to/from the BAC page. – Barb to look into this.

There is also a Ledwidge Lookoff Rally Page on Facebook which could be utilized. Meg will add Heidi and Barb to this FB page.

Recruit for volunteers at Community College – shop classes – Sasha has contacts and will follow up.

Spectator section could be another point of recruitment for volunteers.

## Competitors

Are we likely to get more than 4 cars at the events, to support spectators, volunteers, sponsorship and budgets? – Jon, Ian, Blu, Cal are all in. Some possible additional entries include Jim Theriault/Colin Naulls, Ben Hartlen (at Trout Lake), Matt Egan.

Jonathan Conrad to continue outreach to drivers as Competitor Liaison.

### Barriers:

Cost of licensing –

- There is a single event license option through CARS (\$158.70 for regional for NS) at least on the application form for 2024.
- The option that doesn't really exist is for those only doing our two events.
- Blu said the full regional license isn't a savings if you're only doing two events but it is

technically \$7 cheaper than two single event license would be I guess... It's just substantially more cost friendly if you are doing 3 or more events.

- If you have an FIA license, you only need a 'Permit to Compete' from CARS (\$50)

#### Car Prep –

- Would we get more entries if we offered a RallySprint in addition to full Rally at one or more events? It may be possible to do this at Ledwidge. Mel and Barb to consider it.
- Could we run a RallySprint as an additional event in August? – TBD
- Current competitors and members should consider mass purchasing for tires, etc. where appropriate. PRC may be able to assist with coordinating this type of group buy.
- Options to rent a car for a RallySprint may be considered by Jon and Cal.
- Cal has seats and belts for sale.

#### Safety equipment-

- Ian is going to compile a list of equipment available to rent, borrow, buy (helmets, suits, etc.)
- There is a Maritime Racers Buy & Sell site on Facebook run by Gord Sleight. Barb to promote that on BAC Facebook.

\*\* Any of these initiatives can be promoted on BAC Facebook, Website and email by forwarding the details to [commsdirector@bluenoseautosport.ca](mailto:commsdirector@bluenoseautosport.ca)

## Funding

We need to start recruiting for new sponsors going forward. We have a sponsorship package already developed for different levels of sponsorship. This has been forwarded to Sasha Brideau who has agreed to reach out to some people

At the next BAC General Meeting we will reach out to the membership to find others who could join Sasha as part of a sponsorship / fundraising committee

BAC currently has a raffle license so we can do in person 50/50 draws at events.

Barb to look into Rafflebox to see what options are available for an online 50/50 draw.

## Sites/Roads

Mel has found two new areas (about 2 hours outside of HRM): Collingwood in the springhill/truro area and an area below Bridgewater – sand based road – too soft last time he was there.

Laffin Lake was once a site of rallies. Could it be used for a one-off RallySprint in August? This site is near Kennetcook/Northfield and is believed to be a DNR road which could take 6-12 months to get permissions. It is near farms, so some care would need to be taken.

The original Trout Lake site could be used as a one-off RallySprint.

New Glasgow mine area.

Falmouth windmill site has lots of dead end roads.

Bowater sites – have lots of ATV traffic and side trails. Would require a lot of volunteers for control. Has also had some bridges washed out, so some trails are closed.

## RallyCross

The possibility of including a RallyCross event along with a Rally or RallySprint, may be another way to encourage new rally entrants and volunteers. To be considered by Mel and Barb.

Some of the previously noted sites could be used for RallyCross, with enough volunteers to keep visibility on the entire run.

In addition, the following sites may be an option for RallyCross.

- Fundy Gypsum (Windsor and Mantua) has been purchased by a US company. Barb to see if she can find a contact for them about permissions.
- Ian sent in another possible Stewiacke site for RallyCross, including a phone number. Barb to follow up on permissions.
- Devon site – Has lots of straights, so would need chicanes built in with pylons

## Other

### Spectators

A spectator area could be used as a volunteer recruiting tool as well.

Additional volunteers would be required to set up and provide parking and spectator control to the area.

Mel to consider some spectator sites as part of planning for Ledwidge and Trout Lake. (possibly the Y in the road if it was part of the stage).

Include Subaru signage in this area.

We could use a Safety Coordinator who could be responsible for the spectator area.

#### Park Fermee

Looking for ideas of where/when this might be held

- possible existing car shows (Woodside has gone away) but Chickenburger still meets on Tuesday.
- Subaru gathering that we could join in with
- BAC Club meeting at Freemans?